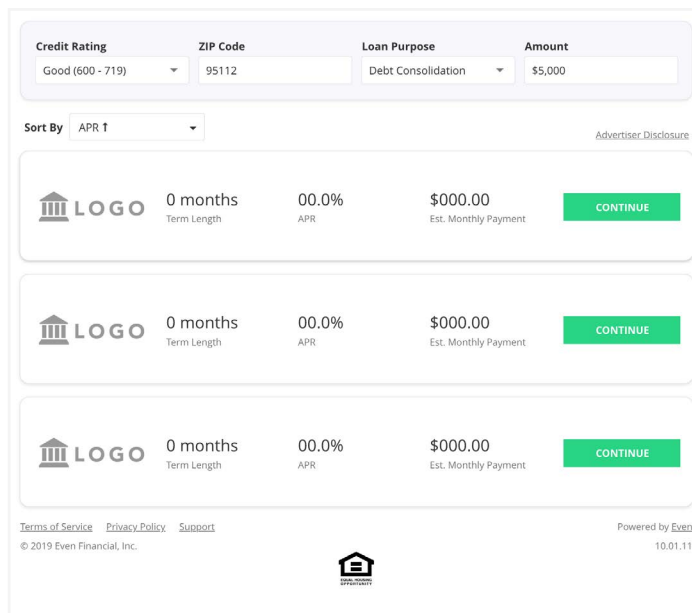


EVEN LOANS EMBED INSTRUCTIONS

Partners have the ability to use the Loans embed on their site(s). The loans embed can be placed anywhere on a partner's page and can broaden the partner's ability to monetize their users through the loans vertical.

Loans Embed Experience for the User

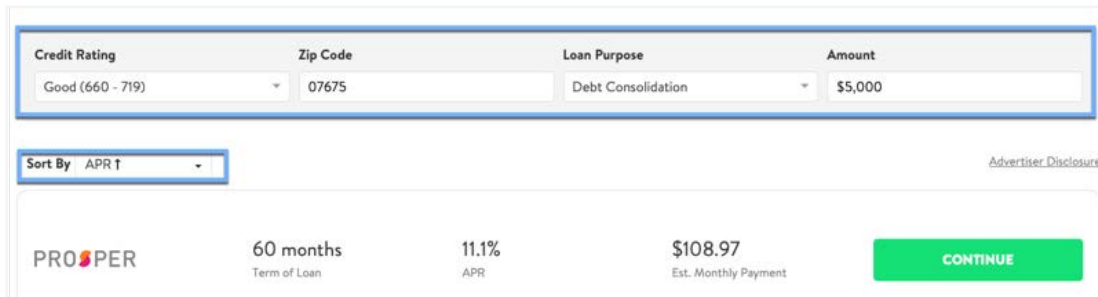
Partners can select which step they'd like users to start on through the use of query parameters. The available steps are preview and application (pictured below).



The screenshot shows a search interface for loans. At the top, there are four filter fields: Credit Rating (Good (600 - 719)), ZIP Code (95112), Loan Purpose (Debt Consolidation), and Amount (\$5,000). Below these is a 'Sort By' dropdown set to 'APR ↑' and an 'Advertiser Disclosure' link. The main content area displays three identical offer cards. Each card features a 'LOGO' icon, '0 months' Term Length, '00.0%' APR, '\$000.00' Est. Monthly Payment, and a green 'CONTINUE' button. At the bottom, there are links for 'Terms of Service', 'Privacy Policy', and 'Support', along with 'Powered by Even' and the date '10.01.11'. A small house icon is also present at the bottom center.

- **Preview Step:** Shows static offers based on the partners' configuration and lending partner exclusions dependent on the user's state, credit rating, requested loan amount and requested loan purpose.

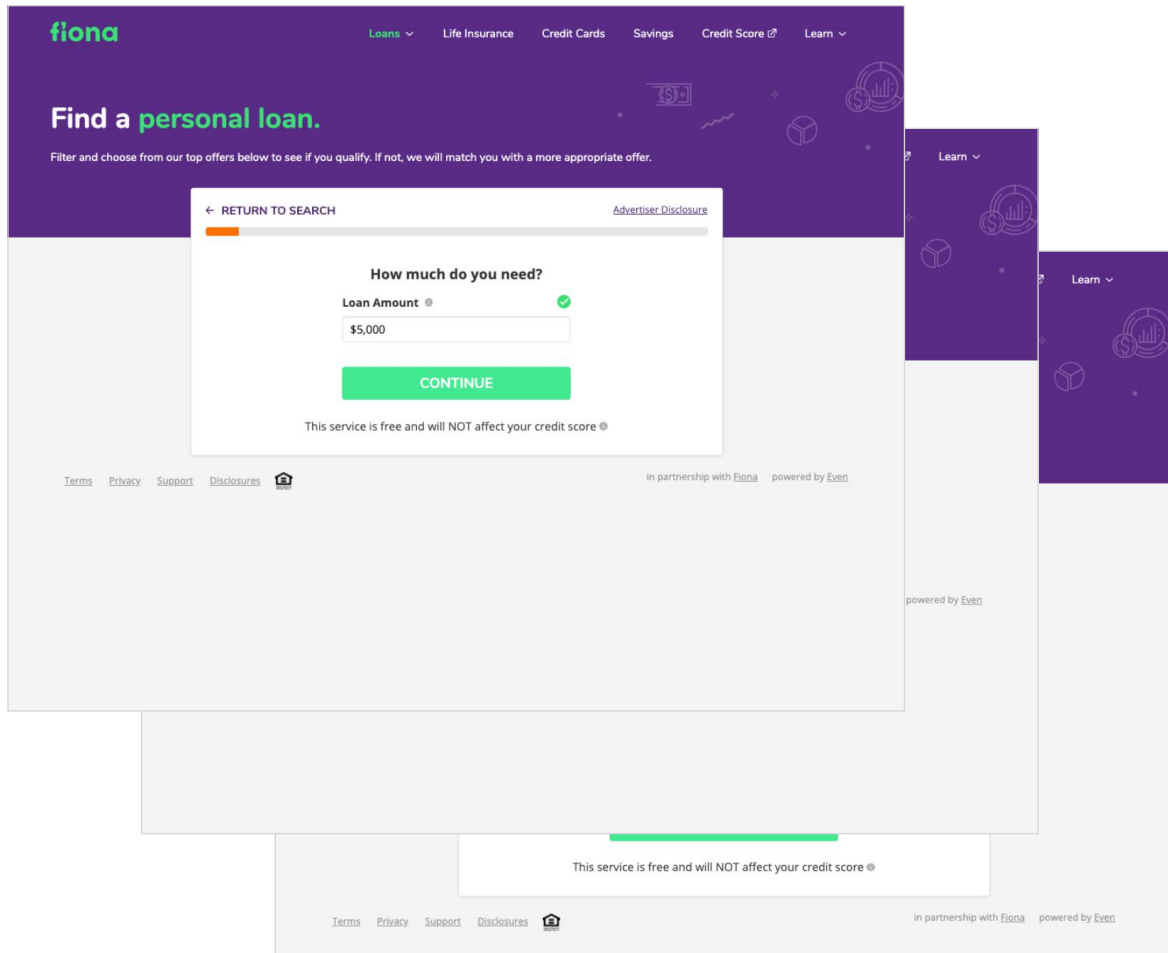
Preview Step: Lists of static offers



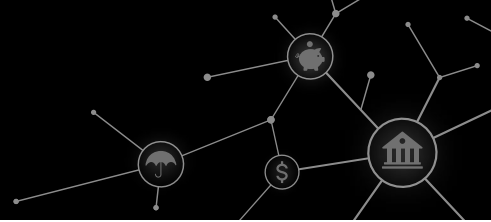
The screenshot shows a loan application interface. At the top, there are four filter fields: 'Credit Rating' (set to 'Good (660 - 719)'), 'Zip Code' (set to '07675'), 'Loan Purpose' (set to 'Debt Consolidation'), and 'Amount' (set to '\$5,000'). Below these is a 'Sort By' dropdown menu set to 'APR ↑'. To the right of the sort menu is a link for 'Advertiser Disclosure'. Below the filters, a loan offer is displayed for 'PROSPER' with the following details: '60 months' (Term of Loan), '11.1%' (APR), and '\$108.97' (Est. Monthly Payment). A green 'CONTINUE' button is located to the right of the offer details.

- On the preview step users can filter offers at the top of the embed by the following
 - Filters:** Credit Rating, Zip Code, Loan Purpose, Amount
 - Sort Parameters:** Lending Partner, Term, APR, Payment
- When on the preview step, the user is prompted to click on the 'Continue' button next to the loan offer, which takes the user to the loan application page where they can fill in and submit their personal information to get personalized loan offers.

- **Application Step:** Shows all fields step-by-step required to apply for a loan.



Application Step by Step: Users start on the first step



Congratulations! We have matched you with the top offers available below.

Sort By Recommended Advertiser Disclosure

Offer	Term	APR	Est. Monthly Payment	Amount
PROSPER <small>PRE APPROVED - TOP OFFER</small>	5 years Term of Loan	11.26% APR	\$727.22 Est. Monthly Payment	\$35,000
SoFi <small>PRE APPROVED</small>	24 months Term of Loan	8.47% APR	\$2,272.19 Est. Monthly Payment	\$50,000
creditfresh <small>PRE APPROVED Line of Credit</small>	Open Line of Credit Term	122.43% APR†	\$200 Est. Monthly Payment†	\$5,000

- If the user is pre-approved/qualified for a loan offer, they are shown all of the loan offers for which they are pre-approved/qualified.
- If the user isn't pre-approved for a loan offer then they are displayed secondary offers, which could include debt relief, installment loan options, or Line of Credit offers.

Toolkit

Currently, only one MPS iframe may be used per page.

SOURCE URL

Below is the source URL for each product to place in an iframe 'src' attribute wherever the Loans embed will be displayed.

Personal Loans Embed

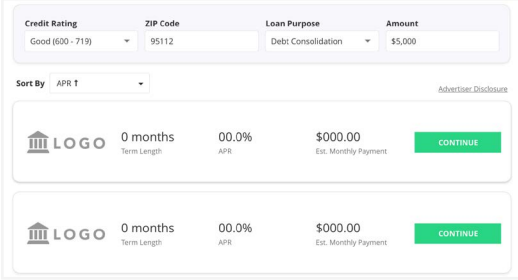
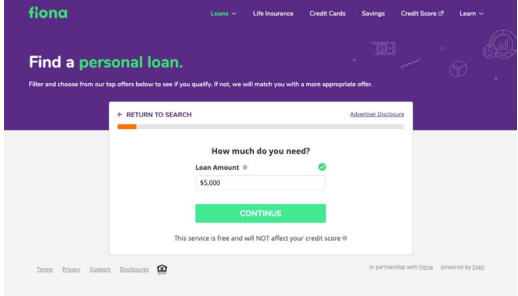
`https://embed.evenfinancial.com/ui/multi-product/index.html?available_products=loan&step=preview&access_token={TOKEN}&company_uuid={COMPANYUUID}&partner={PARTNER}`

The **TOKEN**, **COMPANY**, **PARTNER** and **OFFER** fields will be provided by the Even partner manager.

ADDITIONAL SETTINGS

Additional settings can be made to the Loans Embed by appending query parameters to the Source URL.

QUERY

PARAMETER NAME	REQUIRED	DISPLAY	VALUES
step	✘		<p>preview (default)</p> <p>Shows static offers on page load.</p>
step	✘		<p>application</p> <p>Shows application on page load</p>

Please see theming guide attached for more information on adding additional stylings.

Disclaimer: Offers displayed may not be available to all partners

SOURCE URL WITH ADDITIONAL SETTINGS EXAMPLE

https://embed.evenfinancial.com/ui/multi-product/index.html?available_products=loan&step=preview&access_token={TOKEN}&company_uuid={COMPANYUUID}&partner={PARTNER}